

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 408928

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Michael Campos
Name

3750 NE 1st Ave #202 Miami FL 33137
Address

706.382.4469
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Michael Montiel

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Zika.
- b. The Purchaser is Miami Dade Partnership For Prosperity

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER

WPLG, INC.

Orders
Order / Rev: 408928
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/14/16 - 10/19/16
Original Date / Rev: 10/13/16 / 10/13/16
Order Type: GENERAL

Primary AE: Sara Reynolds-Political
Sales Office: MIA
Sales Region: LOC

Agency Name: TAMZ
Buying Contact:
Billing Contact:
 3250 NE 1st Ave.
 Miami, FL 33137

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Miami Dade Partnership for Prosp
Demographic: A25-54
Product Codes: PL-Issue
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/19/16	7	\$19,000.00	\$16,150.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	7	\$19,000.00	\$16,150.00	0.00
Totals	7	\$19,000.00	\$16,150.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/14/16	10/14/16	M-F 12n News	CM	12-1PM	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
				M-F LCL 10 News @ Noon		(12:00 PM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--		1				\$900.00		0.00			
N 2	WPLG	10/16/16	10/16/16	TWISF/Michael Putney	CM	1130a-1230p	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				This Week in South Florida		(11:30 AM-12:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$1,200.00		0.00			
N 3	WPLG	10/17/16	10/17/16	M-F 6p LCL News	CM	6-630pm	M-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				M-F Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-----		1				\$3,500.00		0.00			
N 4	WPLG	10/17/16	10/17/16	M-F 11-1135P	CM	11-1135P	M-----	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
				M-F Local 10 News @ 11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-----		1				\$3,200.00		0.00			
N 5	WPLG	10/18/16	10/18/16	M-F 6p LCL News	CM	6-630pm	-T-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
				M-F Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-----		1				\$3,500.00		0.00			
N 6	WPLG	10/18/16	10/18/16	M-F 11-1135P	CM	11-1135P	-T-----	:30	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
				M-F Local 10 News @ 11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-----		1				\$3,200.00		0.00			

Order / Rev: 408928
 Alt Order #:
 Flight Dates: 10/14/16 - 10/19/16

Advertiser: ISS/Miami Dade Partnership for Prosper
 Product Desc:
 Estimate:

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WPLG	10/19/16	10/19/16	M-F 6p LCL News M-F Local News	CM	6-630pm	--W----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	--W----			1			\$3,500.00		0.00			
													Totals	7	\$19,000.00